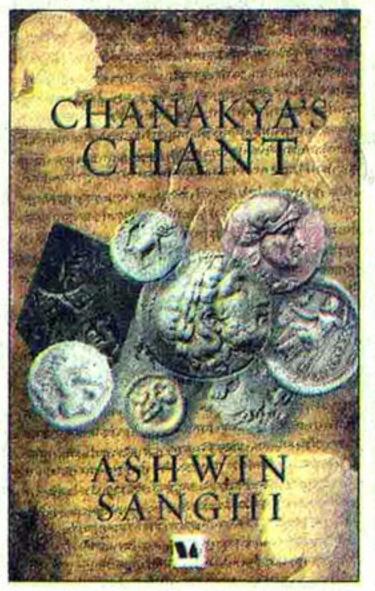
NEW DIRECTIONS

UTV Motion Pictures has acquired rights to Ashwin Sanghi's national bestseller ~ *Chanakya's Chant*, published by Westland. The interesting fast-paced story based on politics in two radically different eras will now be adapted into a film by the studio.

Chanakya's Chant shot into the top five bestsellers of India within two weeks of its launch, proving that Chanakya's neetis are as relevant today as they were in ancient times. The book narrates two parallel



political tales, one in Chanakya's puranic Bharat 2,300 years ago and the other in contemporary India. While the ancient story is largely historical, based upon Chanakya's rise to power and the clever tactics applied by him towards installing Chandragupta Maurya on the throne, the modern story is mostly fictional and tells the tale of Kanpur's Pandit Gangasagar Mishra who draws inspiration from the master strategist Chanakya and employs his strategies in a modern context to get his protégée Chandini Gupta appointed to the highest office in India.